







Brother Knights,

<u>Last month</u>, <u>we announced some changes</u> coming to the Campaign for People with Intellectual Disabilities (CPID) program.

To help expand the program, the Supreme Council is introducing changes to CPID branding: a newly designed money-collecting canister, new Tootsie Roll candy-wrapper design and a new vest!

This new vest, blue with white lettering, will be available for purchase on Supplies Online, the supply portal for Council Officers (available via Officers Online) beginning in March.

The vests will be listed underneath the "Special Olympics" page (Faith in Action – Life Programs). A complete breakdown of costs is listed below. Councils are encouraged to buy vests in bulk, which will result in significant cost savings. Councils may continue to use their current stock of yellow / red aprons but, will not be able to purchase more in the future.



The new vest features two large pockets on the front as well as a new slogan for the campaign – "Helping People with Special Needs". This new slogan strives to promote all the tremendous work done with the CPID, while also being an option for other related programs such as "Special Olympics", "Mass for People with Special Needs" or any program / initiative intended for *Helping People with Special Needs!* Please note, this new slogan does not replace the official name of the initiative- "Campaign for People with Intellectual Disabilities". A Spanish-language version will also be available!

Updates to the Tootsie Roll wrappers and canisters will be available in the coming months. For questions regarding any CPID changes, please contact: Maciej J. Gadomski, Manager of Multicultural Programs at Maciej.gadomski@kofc.org. There is no change to the Tootsie Roll candy ordering process, please continue to submit orders as you have done in the past.

Thank you for all the hard work and time that you, your councils and Brother Knights have and continue to dedicate to helping those with special needs!

| New CPID Vest Pricing | | |
|--|----------------|--|
| Number of Vests | Price Per Vest | Total Price (excluding taxes / shipping) |
| 1 | \$16.76 | \$16.76 |
| 5 | \$11.35 | \$56.75 |
| 10 | \$10.68 | \$106.80 |
| 15 | \$10.45 | \$156.75 |
| Available Sizes: Medium, Large, X-Large, 2X-Large, 3X-Large, 4X-Large & 5X-Large | | |

Fraternally,

Sean Pott Director of Programs

Knights of Columbus | KofC.org











CC: State Life Directors, State Program Directors, State Deputies

CONFIDENTIALITY NOTICE: This message and any attachments may contain confidential, proprietary or legally privileged information and is intended only for the use of the addressee or addressees named above for its intended purpose. If you are not the intended recipient of this message, this message constitutes notice that any review, retransmission, distribution, copying or other use or taking any action in reliance on the information in this message and its attachments, is prohibited. If you receive this communication in error, please immediately advise the sender by reply e-mail and delete this message and its attachments from your system without keeping a copy. Unless expressly stated in this e-mail, nothing in this message may be construed as a digital or electronic signature. Thank you.